



FOR IMMEDIATE RELEASE

## **"I Think I Love My Job" by Kalifa Oliver, PhD, Empowers Leaders to Unleash the Potential of the Modern Workplace**

CHANDLER, ARIZONA, May 6, 2024—Get ready for a riveting journey through the modern workplace with "[I Think I Love My Job!](#)" On June 21, 2024, esteemed People Analytics expert and author Kalifa Oliver, PhD, takes readers on a memorable journey that blends academic insight with real-world anecdotes, guiding leaders on a path to improving the employee experience in the modern workplace.



Dr. Kalifa Oliver is a distinguished scholar renowned for her groundbreaking research and unwavering commitment to advancing knowledge in top universities and Fortune 500 corporations. With a unique ability to articulate complex concepts with clarity and enthusiasm, Dr. Oliver invites readers to explore the transformative power of people-centered design at work to help organizations truly live the reality of their employer value propositions.

In "[I Think I Love My Job](#)," Dr. Oliver uses stories from her own career journey, along with her expertise gained as a researcher and data scientist to demystify the nuances of the employee experience. From unexpected promotions to challenging setbacks, readers will finally understand how they can navigate the corporate landscape and gain a sense of control in their careers, no matter what position they have.

Dr. Oliver introduces readers to the secrets of people-centered design, offering actionable strategies to transform organizational culture and make work an exhilarating experience. This isn't just another book—it's a guide to revolutionizing the workplace.

**"Kalifa is that rare human resource talent who brings a mix of research science and the experience of a tested practitioner to a business conversation. This is a must read for business leaders and HR practitioners who have already done it - and may be doing a few things not quite right,"** said Minh Hua, Chief People Officer, Omniva.

People leaders, HR professionals, and those charged with the responsibility of building organizational culture and improving the experiences of employees will all find inspiration and empowerment within the pages of "I Think I Love My Job." Don't miss your chance to embark on this transformative journey. Mark your calendars for June 21, 2024, and prepare to say, "I know exactly how to create brilliant experiences at work!"

Pre-orders for "I Think I Love My Job" are available at [Amazon](#), [Barnes and Noble](#), and other major online retailers and bookstores nationwide.

*ABOUT THE AUTHOR:*

Kalifa Oliver, PhD, is an international experience coach, executive advisor, keynote speaker, author and expert on building brilliant experiences using people-centered design and analytics. She has consulted for several companies and industries including tech start-ups, non-profits and Fortune 500 companies to help them reposition their culture and employer value proposition with a focus on employee experience and people analytics. She is also a dynamic speaker who coaches leaders on reaching their leadership goals through taking control of their voice, space, and energy, and through walking into their Main Character Season.

A native of Trinidad & Tobago, Dr. Oliver has her PhD in Industrial-Organizational Psychology from Clemson University; Certification in People Analytics from Massachusetts Institute of Technology (MIT); and is a proud graduate of Benedict College, an HBCU in Columbia, South Carolina.

"I Think I Love My Job" releases on June 21, 2024. Visit [www.press49.com/catalog/p/itilmj](http://www.press49.com/catalog/p/itilmj) for more information.

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