

# FOR IMMEDIATE RELEASE

## **BMcTALKS Press Earns BBB Accreditation**

### BMcTALKS Press is committed to ethical business practices.

Chandler, AZ – April 18, 2022 – This week, BMcTALKS Press announced its recent accreditation by Better Business Bureau Serving the Pacific Southwest (BBB). As a BBB Accredited Business, BMcTALKS Press is dedicated to promoting trust in the marketplace and upholding high standards for honest business behavior.

Now more than ever, customers want to trust companies they do business with, and BBB is committed to building that trust. BBB Accreditation is an honor, and not every business qualifies. The dedication BMcTALKS Press has displayed to earn this accreditation shows the high level of commitment they have for not only their customers but for the community in which they operate.

"We are pleased to join a community of businesses committed to doing things the right way," said Bridgett McGowen-Hawkins, owner of BMcTALKS Press. "We value building trust with our clients, and our BBB Accreditation is a public display of our commitment to excellence and maintaining high ethical standards."

BBB Accredited Businesses adhere to BBB's Standards for Trust, a comprehensive set of policies, procedures, and best practices representing trustworthiness in the marketplace. The standards call for building trust, embodying integrity, advertising honestly, telling the truth, being transparent, honoring promises, being responsive, and safeguarding privacy.

#### **About BMcTALKS Press**

BMcTALKS Press is a woman-owned, minority-owned, BBB-accredited independent publishing company founded in 2019 and provides a full suite of publishing services to new non-fiction authors. Headquartered in Chandler, Arizona, BMcTALKS Press designs, creates, and delivers high-quality trade books and eBooks to expand brands and solidify professional speakers, business coaches, real estate experts, consultants, and business owners as contenders in their industries. Boasting a roster of more than 150 authors with several having earned the titles of award-winner, Amazon bestseller, and Amazon #1 new release, BMcTALKS Press is the proud recipient of a 2021 Stevie® Award in the Startup of the Year - Business Services Industries category. Visit <u>www.bmctalkspress.com</u> for more information.

### About the Better Business Bureau Serving the Pacific Southwest.

For more than 100 years, the Better Business Bureau has been helping people find businesses, brands, and charities they can trust. In 2020, people turned to BBB more than 220 million times for BBB Business Profiles on 6.2 million businesses and Charity Reports on 11,000 charities, all available for free at BBB.org. The International Association of Better Business Bureaus is the umbrella organization for the local, independent BBBs in the United States, Canada, and Mexico. Incorporated locally in 1938, BBB Serving the Pacific Southwest serves Greater Arizona and Southern California, providing critical tools to ignite success including mentorship, online products, and access to capital. Our objective expertise educates the community on ethical behavior in the marketplace and how businesses can build trust.

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