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Highly Successful Real Estate Brokerage Owner Jeff Discher Releases New Book, 6 Figures In 12 Months, to Help Real Estate Agents Achieve Unbridled Success

Designed for real estate Agents who are freshly licensed and who want to jumpstart their careers to get to the top 1% as fast as possible, 6 Figures in 12 Months also speaks to those agents who have been licensed for some time and can't break the 6-figure annual income mark. Get through that dry spell with new tactics and techniques not seen anywhere else.

Chandler, AZ – Aug 16th 2021, <u>BMCTALKS Press</u> announced today the highly anticipated release of <u>6</u> <u>Figures in 12 Months</u>, a how-to book for real estate agents authored by successful real estate brokerage owner Jeff Discher. 6 Figures in 12 Months is not a typical real estate book. It goes deeper and covers discipline, habits, mindset, and more. These traits are taken very seriously and coupled with actionable steps that encourage customers to be attracted to the agent and not just the house. While most books out there teach grass root tactics, <u>6 Figures in 12 Months</u> encourages agents to minimize rejection and have fun while selling real estate.

Jeff has been a dedicated real estate broker and mentor for more than eighteen years, having a team of high achieving real estate agents, and enjoys mentoring people to become the best versions of themselves. He has been featured by Yahoo, *San Diego Reader, The San Diego Union-Tribune* and has had his own show on ESPN Radio, featuring topics focused on health, wealth, and real estate. Coming from nothing and an extremely rough upbringing, Jeff is an inspiration for people who want to achieve greatness in their lives and for those who want to create a positive change. Discher has shared his reflections and advice in *6 Figures in 12 Months.*

During a recent interview, <u>Jeff Discher</u> was quoted as saying, "It doesn't just give you tactics; it provides a blueprint for a life by design." He went on to say, "My goal and mission are to inspire as many people as possible to not only crush it in real estate but to help everyone become the best versions of themselves. *6 Figures in 12 Months* explains different stages real estate agents go through so you know we have all been where you are. I give you the tools, apps, practices, and technology that I use in my successful brokerage on a daily basis."

Ben Biggs, a successful Realtor (RENE / MRP / ABR / SRES was quoted as saying, "Jeff took me from as green as it gets to pre-licensed to doing much more than six figures my first year in the business. Five years later, I have a thriving career base on the foundation that Jeff and his coaching laid. Jeff is a rare type of mentor—someone who will push you to do what you know you need to do, and he'll do it by way of example. If you're new to real estate or just looking for that push into the next level, Jeff will get you there."

To learn more about real estate agent turned author Jeff Discher or to purchase a copy of his new book *6 Figures in 12 Months*, visit BMcTALKS Press official website at <u>https://www.bmctalkspress.com/products/6figures</u>.

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