



FOR IMMEDIATE RELEASE

BMcTALKS Press Announces Release Of Upcoming Book That Will Expose Secrets & Tips Used By Highly Successful Entrepreneurs

During these unprecedented times where a pandemic and an economic recession looms, this “feel-good” book for entrepreneurs is just what the doctor ordered. “Making Dollars While Making Change: The Playbook for Game Changers” journeys through the author’s, Jonathan Quarles, formative personal and professional experiences, highlighting how they have shaped him as an entrepreneur and laid the groundwork for his success.

Chandler, AZ – Dec 2, 2020, BMcTALKS Press has made headlines this week as they announce the upcoming release of *Making Dollars While Making Change: The Playbook for Game Changers*, a [self-mastery motivational book](#) that guides entrepreneurs through the journey to success. The book also teaches and guides entrepreneurs in how to effect global positive change while on their journey to success.

Making Dollars While Making Change was written by author Jonathan Quarles, a self-described serial entrepreneur who went from being the top paperboy in his neighborhood at the age of eight, to working with some of the biggest businesses and names in philanthropy including the highly respected Tavis Smiley.

After graduating from Florida Agricultural & Mechanical University (FAMU), Quarles held several prominent positions in both the private and public sectors. Leveraging his experiences around building bridges between people and ideas, he then founded The BTL Group, a strategic business development and relationship management platform. Quartz Water Source, inspired by the Flint Water Crisis, is his latest entrepreneurial venture.

Founded with the mission of expanding global access to clean water, Quartz is an embodiment of using entrepreneurship for social impact. Jonathan was selected as a fellow from the Aspen Institute, German Marshall Fund, and the Global Entrepreneur Summit. He was honored by *Ebony Magazine*, *Black Enterprise*, *D Business Magazine* as 30 under 30, and *Crain’s Detroit Business* as 40 under 40.

In his new book, *Making Dollars While Making Change*, Quarles journeys through his formative personal and professional experiences, highlighting how they have shaped him as an entrepreneur. Both reflective and prescriptive in nature, the stories reveal how Quarles has used entrepreneurship as a [platform for social impact](#) and are intended as a call to action for all those who have been too afraid to pull the trigger on their game-changing ideas.

Tavis Smiley, a famed talk-show host and author was quoted as saying, “Doing well and doing good are not antithetical concepts. One can both prosper, and love and serve people, if one has a heart full of grace and a soul generated by love.” He went on to say, “Jonathan let these words sink into his

soul, and I have watched his work and witness over the years with pride and joy. “Making Dollars While Making Change” is a testament to how our values help to determine our value, for how our roots help to determine our routes.”

During a recent interview, Jonathan Quarles was quoted as saying, “*Making Dollars While Making Change* is more than a business book; it is half memoir, half playbook on how to use business for good. At a moment when the world could use more ingenuity at the cross-section of problem-solving and philanthropy, it offers readers valuable insight into everything from my personal ups and downs to my entrepreneurial endeavors, all against the backdrop of innovation as a force for good.”

Making Dollars While Making Change: The Playbook for Game Changers is scheduled for release by BMcTALKS Press on January 7, 2021 and is expected to be a best-seller based on the current buzz surrounding the book and author, Jonathan Quarles.

To learn more about Jonathan Quarles or his new book, visit their official website at <https://www.bmctalkspress.com/products/change> or simply [click here](#).

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Making Dollars while Making Change

The Playbook for
Game Changers



Jonathan Quarles